


 **Lubex anti-age®**  
*feel unique*

# Beauty rituals

in the morning 

in the evening 



Discover the **Lubex anti-age®** beauty rituals –  
specially tailored to your skin type

 **Lubex anti-age®**  
**15** JAHRE  
ANS  
ANNI  
YEARS

# Welcome to the lifestyle world of Lubex anti-age®

Our purpose is to enhance your skin's beauty and your well-being.

As a skin expert, **Lubex anti-age®** has developed coordinated treatments with individualised formulations and high-quality textures tailored to the specific needs of your skin:

- with highly effective, dermatologically approved active ingredients that combat premature skin aging
- that are rapidly absorbed by the skin and improve the skin's structure

The combined effects of the different treatments form the basis of **Lubex anti-age®** and are key in combating the various signs of aging.



Effects and tolerance proven by dermatologists in clinical studies.

**Lubex anti-age®** is a Swiss brand with products developed and manufactured in Therwil, close to Basel. Since the launch of its very first product – a therapeutic skin cleansing emulsion which almost 50 years later remains the **leading seborrhoeic acne treatment on the market** – Permamed can look back on almost five successful decades of dermatological expertise.

**Lubex anti-age®** is the product of this extensive experience in the field of expert skincare.

# Beauty rituals – specially tailored to your skin type

Discover our range of treatments. We will show you which morning and evening beauty rituals are best for your skin type.



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# Normal skin

## Morning ritual

### 1. Cleansing & toning



Lubex anti-age®  
comfort oil  
peeling  
or  
Lubex anti-age®  
cleansing milk  
or  
Lubex anti-age®  
tonic

### 2. Eye contour



Lubex anti-age®  
eye intensive  
or  
Lubex anti-age®  
eye cooling gel

### 3. Special treatment



Lubex anti-age®  
serum multi  
intensive  
or  
Lubex anti-age®  
intelligence  
or  
Lubex anti-age®  
hyaluron 4 types  
or  
Lubex anti-age®  
vitamin C

### 4. Day treatment with SPF



Lubex anti-age®  
day classic SPF30  
or  
Lubex anti-age®  
day rich SPF30

### Day treatment without SPF



Lubex anti-age®  
day classic  
or  
Lubex anti-age®  
day rich

+ Additional treatment  
as required, page 16



## Evening ritual

### 1. Cleansing, peeling & toning



Lubex anti-age®  
eye make-up  
remover  
Lubex anti-age®  
comfort oil  
peeling  
or  
Lubex anti-age®  
cleansing milk  
or  
Lubex anti-age®  
tonic

### 2. Eye contour



Lubex anti-age®  
eye excellence  
Note\*

### 3. Special treatment



Lubex anti-age®  
serum multi  
intensive  
or  
Lubex anti-age®  
intelligence  
or  
Lubex anti-age®  
hyaluron 4 types  
or  
Lubex anti-age®  
vitamin C

### 4. Night treatment



Lubex anti-age®  
night classic  
Note\*  
or  
Lubex anti-age®  
night rich  
Note\*

### Intensive treatment 2-4 times per year



Lubex anti-age®  
double serum  
Note\*

+ Additional treatment  
as required, page 16



\*Note: Contains Vitamin A.  
Consider your daily intake before  
use. Do not use in combination with  
other products containing retinol/  
vitamin A, and apply sunscreen  
with SPF 30 or higher during the  
day.

# Dry skin

## Morning ritual

### 1. Peeling & toning



Lubex anti-age®  
comfort oil peeling  
or  
Lubex anti-age®  
tonic  
Lubex anti-age®  
cleansing milk

### 2. Eye contour



Lubex anti-age®  
eye intensive  
or  
Lubex anti-age®  
eye cooling gel

### 3. Special treatment



Lubex anti-age®  
hyaluron 4 types

### 4. Day treatment with SPF



Lubex anti-age®  
day rich SPF 30

### Day treatment without SPF



Lubex anti-age®  
day rich

+ Additional treatment  
as required, page 16



## Evening ritual

### 1. Cleansing, peeling & toning



Lubex anti-age®  
eye make-up  
remover  
Lubex anti-age®  
comfort oil  
peeling  
or  
Lubex anti-age®  
cleansing milk  
Lubex anti-age®  
tonic

### 2. Eye contour



Lubex anti-age®  
eye excellence  
Note\*

### 3. Special treatment



Lubex anti-age®  
hyaluron 4 types  
or  
Lubex anti-age®  
serum  
multi intensive

### 4. Night treatment



Lubex anti-age®  
night rich  
Note\*

### Intensive treatment 2-4 times per year



Lubex anti-age®  
double serum  
Note\*

+ Additional treatment  
as required, page 16



\*Note: Contains Vitamin A.  
Consider your daily intake before  
use. Do not use in combination with  
other products containing retinol/  
vitamin A, and apply sunscreen  
with SPF 30 or higher during the  
day.

# Oily skin

## Morning ritual

### 1. Peeling & toning



Lubex anti-age®  
comfort oil  
peeling  
or  
Lubex anti-age®  
cleansing milk  
or  
Lubex anti-age®  
tonic

### 2. Eye contour



Lubex anti-age®  
eye intensive  
or  
Lubex anti-age®  
eye cooling gel

### 3. Special treatment



Lubex anti-age®  
intelligence  
or  
Lubex anti-age®  
hyaluron 4 types

### 4. Day treatment with SPF



Lubex anti-age®  
day light SPF 30

+ Additional treatment  
as required, page 16



## Evening ritual

### 1. Cleansing, peeling & toning



Lubex anti-age®  
eye make-up  
remover  
Lubex anti-age®  
comfort oil  
peeling  
or  
Lubex anti-age®  
cleansing milk  
or  
Lubex anti-age®  
tonic

### 2. Eye contour



Lubex anti-age®  
eye excellence  
Note\*

### 3. Special treatment



Lubex anti-age®  
intelligence  
or  
Lubex anti-age®  
hyaluron 4 types

### 4. Night treatment



Lubex anti-age®  
night light

### Intensive treatment 2–4 times per year



Lubex anti-age®  
double serum  
Note\*

+ Additional treatment  
as required, page 16



\*Note: Contains Vitamin A.  
Consider your daily intake before  
use. Do not use in combination with  
other products containing retinol/  
vitamin A, and apply sunscreen  
with SPF 30 or higher during the  
day.



# Pigment changes

## Morning ritual

### 1. Peeling & toning



Lubex anti-age®  
comfort oil  
peeling  
or  
Lubex anti-age®  
cleansing milk  
or  
Lubex anti-age®  
tonic

### 2. Eye contour



Lubex anti-age®  
eye intensive  
or  
Lubex anti-age®  
eye cooling gel

### 3. Special treatment



Lubex anti-age®  
serum  
multi intensive  
or  
Lubex anti-age®  
vitamin C

### 4. Day treatment with SPF



Lubex anti-age®  
day light SPF30  
or  
Lubex anti-age®  
day classic SPF30  
or  
Lubex anti-age®  
day rich SPF30

+ Additional treatment  
as required, page 16



## Evening ritual

### 1. Cleansing, peeling & toning



Lubex anti-age®  
eye make-up  
remover  
or  
Lubex anti-age®  
comfort oil  
peeling  
or  
Lubex anti-age®  
cleansing milk  
or  
Lubex anti-age®  
tonic

### 2. Eye contour



Lubex anti-age®  
eye excellence  
Note\*

### 3. Special treatment



Lubex anti-age®  
vitamin C

### 4. Night treatment



Lubex anti-age®  
night light  
or  
Lubex anti-age®  
night classic  
Note\*  
or  
Lubex anti-age®  
night rich  
Note\*

Intensive treatment  
2–4 times per year



Lubex anti-age®  
double serum  
Note\*

+ Additional treatment  
as required, page 16



\*Note: Contains Vitamin A.  
Consider your daily intake before  
use. Do not use in combination with  
other products containing retinol/  
vitamin A, and apply sunscreen  
with SPF 30 or higher during the  
day.

## Morning ritual

### 1. Peeling & toning



### 2. Eye contour



### 3. Special treatment



### 4. Day treatment with SPF



+ Additional treatment  
as required, page 16



## Evening ritual

### 1. Cleansing, peeling & toning



### 2. Eye contour



### 3. Special treatment



### 4. Night treatment



### Intensive treatment 2-4 times per year



+ Additional treatment  
as required, page 16



\*Note: Contains Vitamin A.  
Consider your daily intake before  
use. Do not use in combination with  
other products containing retinol/  
vitamin A, and apply sunscreen  
with SPF 30 or higher during the  
day.

# Wrinkles

## Morning ritual

### 1. Peeling & toning



### 2. Eye contour



### 3. Special treatment



### 4. Day treatment with SPF



### Day treatment without SPF



+ Additional treatment  
as required, page 16



## Evening ritual

### 1. Cleansing, peeling & toning



### 2. Eye contour



### 3. Special treatment



### 4. Night treatment



### Intensive treatment 2–3 times per year



+ Additional treatment  
as required, page 16



\*Note: Contains Vitamin A.  
Consider your daily intake before  
use. Do not use in combination with  
other products containing retinol/  
vitamin A, and apply sunscreen  
with SPF 30 or higher during the  
day.



## Additional treatments for every skin type



Lubex anti-age®  
hydration oil  
black orchid

Lubex anti-age®  
diamond primer

Lubex anti-age®  
sun fluid face  
SPF 50

Lubex anti-age®  
golden drops

Lubex anti-age®  
eye pads

Lubex anti-age®  
dual face mask

Information zur korrekten Anwendung entnehmen Sie bitte der Packungsbeilage oder auf [lubexantiage.ch](http://lubexantiage.ch)

## Our formulations

The formulations of Lubex anti-age®

- are free from dermatologically harmful substances, which means:  
no microplastics, mineral oils, parabens, phthalates, BHA, BHT, EDTA, octocrylene, octinoxate or oxybenzone
- are free from raw materials of animal origin;
- are free from allergenic perfumes;
- are particularly well tolerated by the skin;
- strengthen the skin barrier.

## Skin functions

Only when the skin barrier is healthy and intact can your skin perform its various functions.

Lubex anti-age® knows how you can help your skin to regenerate. Lubex anti-age® treatments – particularly in combination – intensively moisturise the skin, increase its firmness and elasticity and protect it against external negative effects.

Lubex anti-age® treatments strengthen the skin barrier and keep the skin microbiome in balance.



NEW

Lubex anti-age®  
double serum

Lubex anti-age®  
sun fluid face

Lubex anti-age®  
hydration oil  
black orchid



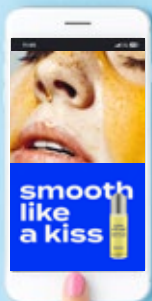
### Ecological commitment:

We promote the circular economy by using recycled materials and FSC-certified materials.

### Four points of sustainability

1. Careful use of resources, fair working conditions, social commitment and protecting the environment are key issues in our corporate philosophy.
2. When it comes to packaging, our aim is to promote the circular economy, avoid waste and continuously reduce our ecological footprint. All packaging should be 100% recyclable (collected separately and recycled by material).
3. Our way: We do not use any filling material in our packaging, we now use FSC®-certified cardboard for our folding boxes, and we do not use cellophane in any of the products we sell. When developing packaging, we always consider how the packaging will be recycled, which means promoting the circular economy and avoiding waste for all packaging.
4. All of the packaging materials we use (cardboard, paper, glass, plastic) can be recycled. We are working on monomaterial plastic packaging and initial packaging materials made from recyclates (granulate made from recycled plastic). We are also working continuously to increase the proportion of recycled materials that we use.

Notes section with horizontal dotted lines for writing.




You can find  
Lubex anti-age® here:



Website and shop  
[www.lubexantiage.ch/en](http://www.lubexantiage.ch/en)



Instagram   
lubexantiage



krebsliga

Together against breast cancer  
for more than 10 years

For each Lubex anti-age® treatment sold,  
Permamed donates one franc to the Swiss  
Cancer League for breast cancer prevention.



 **permamed**  
The independent   
pharmaceutical company



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